

## How It Works:



1. Team registers with ActionPak (\$195) via email or over the phone: [register@actionpakmarketing.com](mailto:register@actionpakmarketing.com)  
**Mark Igo (617) 823-2492**
2. Your team “online hub” is now available for easy player-parent-coach communication. Start managing, updating and loading content to your team page: **SCHEDULES, FUNDRAISING, NEWS, ROSTERS AND MORE!**
3. ActionPak administrator will provide you with sales kit & instructions.
4. Recruit sales help through boosters, team players and parents, team coaches and business community.
5. All ad sales are funneled through ActionPak for processing and invoicing.
6. ActionPak collects ad sales dollars and cuts check for **70% OF TOTAL TEAM SALES TO YOUR BOOSTERS, ATHLETIC DEPARTMENT OR SCHOOL.**

**Mark Igo**  
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Kingston, MA 02364



**MASSHOCKEY.COM**

OFFICIAL SITE OF THE MASSACHUSETTS HIGH SCHOOL HOCKEY COACHES ASSOCIATION



**BOO\$T**  
**FOR YOUR**  
**BOOSTERS!**

**HAVE YOUR BOOSTERS OR  
TEAM PARENT(S) CONTACT US  
TO REGISTER AND  
START EARNING  
MONEY TODAY!**



# BOO\$T FOR YOUR BOOSTERS!

MASSHOCKEY.COM



... IT'S AS EASY AS

## 1. REGISTER

Contact ActionPak to setup your membership registration.

**Secure Area**

Username:

Password:

[Forgot password](#)

Once registered, we will provide selling materials and instructions to start **EARNING MONEY!** Utilize boosters, players, team parents, friends and local businesses in your community.

**TEAM BOOSTERS**

**TEAM PLAYERS & PARENTS**

**BUSINESS COMMUNITY**



## 2. SELL

1 BANNER AD (\$1,000 VALUE) ..... **\$700!**

1 SKYSCRAPER AD (\$1,200 VALUE) ..... **\$1,050!**

1 AD (\$250 VALUE) ..... **\$195\***

3 ADS (\$750 VALUE) ..... **\$525**

6 ADS (\$1,550 VALUE) ..... **\$1,085**

12 ADS (\$3,000 VALUE) ..... **\$2,100**

**\* SELL 1 AD AND YOUR MEMBERSHIP IS NOW FREE!**

## 4. WIN-WIN!!!

**YOU WILL RECEIVE 70% OF TOTAL TEAM SALES**

**AND YOU ALSO GET A FREE WEBSITE!**

